



Sponsorship & Supporter Opportunities 2027



To highlight and celebrate women's achievements in business and society, to promote role models and to inspire women to reach their potential.

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1982
Women
OF THE YEAR



OUR PRESIDENT

Sally Lindsay first appeared on stage at the Women of the Year Luncheon & Awards in 2018 to present an award to the women of the Suffragette movement, and returned the following year as its keynote speaker.

Sally Lindsay is a native Manchester actress, writer, producer and presenter best known for her roles in Coronation Street, The Royle Family, Scott & Bailey and Mount Pleasant. She has appeared in numerous television dramas and films, while also building a successful career behind the camera.

As Creative Director of Saffron Cherry Productions, Sally created, wrote, produced and stars in the hit series The Madame Blanc Mysteries. Passionate about celebrating and championing women,

Committed to inspiring, celebrating and promoting female role models across all areas of society and the business community, Sally will help the Women of the Year Luncheon & Awards continue to celebrate the achievements of women across the UK.

OUR DIRECTORS



Zalena
Vandrewala

Managing Associate, Freeths LLP

It is an enormous privilege to introduce you to the Women of the Year Luncheon & Awards and, for the ninth year, to serve as Chair of this extraordinary organisation.

What began as an awards community has become something much bigger: a movement. A national network rich in knowledge, wisdom, experience and connection, where every sector, career stage, age and skill is represented.

Most importantly, it is a community you can reach into when you need support, advice, inspiration or simply someone who understands.

I remain in awe of what this community achieves when it sets its mind to something. Together, we are stronger, louder and capable of creating real change.



Wendy
Dean

Founder & Group CEO, Strategi Solutions Group

As a Director and sponsor, I have the very great privilege of seeing all of the work done behind the scenes to make the awards such a success.

I've always been passionate about women supporting women, women driving diverse cultures in their organisations and women helping other women develop their careers through education, mentoring and coaching. So much so, I've created development programmes specifically for women and enjoyed the rewards of seeing some of those women realise their potential.

As we continue to develop the WOTY community, my focus for the future is to help create a space where everyone gets a chance to meet other women, a chance to grow and a chance to learn.

OUR HISTORY

The Women of the Year Luncheon & Awards was established in Nottingham in 1982 as a ladies' luncheon to raise monies for a charity called The Winged Fellowship Trust.

Over 40 years on, we continue to support our chosen charities each year. In recent times we have been proud to support charities including Revitalise, Marie Curie and The King's Trust: Women Supporting Women.

Over the years, the event has grown from being a regional ladies' luncheon to a national awards ceremony with a key focus on business.

The event now plays host to around 400 guests and recognises the achievements of women in business and women that have strived to achieve the unthinkable in the most challenging of circumstances across the country.

WOMEN OF OUR AWARDS: LAURA KEIR SOPHIE FORD-
WILKINSON ZERBANOO GIFFORD RACHEL CORP NEEV
SPENCER THE WOMEN OF THE POST OFFICE RONI
SAVAGE JULIANNE PONAN MBE FIGAN MURRAY OBE
CLAIR HEAVISIDE ELEANOR DEELEY THE WOMEN OF
THE WINDRUSH SUZANNE LINTON CAROL SHANAHAN
OBE THE WOMEN OF THE NHS JENNIE JOHNSON MBE
DEBBIE FRANCIS THE WOMEN OF GRENFELL PAULINE
EDDEN FIONA ALLAN THE WOMEN OF THE RAF THE
WOMEN OF THE SUFFRAGETTE MOVEMENT FLEUR
SEXTON THE WOMEN OF THE EMERGENCY SERVICES
JACQUI O'DONOVAN MARGARET ASPINALL DR
SHARON REDROBE OBE BARONESS HELEN NEWLOVE
BARONESS STEDMAN-SCOTT OBE JENNY CAMPBELL
CLAIRE LOMAS MBE JULIE KENNY CBE MARGARET
HUMPHREYS CBE EMMA ELSTON MBE MARTINE WRIGHT
MBE JULIE WHITE LUCY SHUKER SUZIE NORTON KAREN
DARKE DAME ASHA KHEMKA DBE HILARY LISTER KATIE
PIPER HILARY DEVEY PROFESSOR CHRISTINE KING CBE
KARREN BRADY CBE VICKI HEYWOOD CBE DORIAN
CHAN JUDY NAAKE CAROL BURKE DAME MAUREEN
BRENNAN JEANETTE ORREY MBE SARAH TREMELLEN
LOUISE POTTER KAREN PICKERING MBE JANE LODGE
POLLY VACHER MBE VALERIE GOODCHILD GOVERNOR
DORCAS MUNDAY MBE LISA BURKE MARGARET
HUMPHREYS CBE JULIE JASPER BARONESS TANNI GREY
THOMSON FIONA HUDSON DILYS WILLIAMS SUZY BRAIN
ENGLAND OBE BRIDGET BLOW PROFESSOR DEIRDRE
KELLY OBE CHRISTINE LEUNG PERWEEN WARSI- CBE
JOAN BRANDER MBE BEVERLEY HODSON OBE NANCY
DOYLE JANET WILLIAMS DOROTHY HADLEY MBE TRACEY
KIMBERLEY JUDITH DANCE BRONWEN CURTIS YVETTE
PRICE-MEAR PATRICIA GILLESPIE IRENE KOTCHIN ANNE
SENDALL TERRY HADLEIGH JANE MOYLE BERTHA SMITH
SHIRLEY HAMILTON ANNETTE SMITH ANNE PITMAN
JOAN ADAMS ELIZABETH NOWAKOWSKA SALLY
PRESTON DENISE LEIGH

Sponsorship *and* Partner Packages 2027

Introducing our Sponsorship Packages for Women of the Year Awards 2027. Each of our packages offers a distinct set of benefits that can be found in this pack.

Our team is available to discuss the options in more detail and answer any questions you may have.



The 2026 Freeths Woman of Edge winner Sophie Ford-Wilkinson

HEADLINE SPONSOR

As our headline sponsor you will be recognised as our main supporter enjoying all the benefits opposite.

Package price:

£100,000 + VAT

BENEFITS OF SPONSORING

- Recognised as Headline Sponsor for the 2027 awards, your company logo/branding will feature on all marketing assets across all pre, during and post marketing activities
- Homepage take over on the website womenoftheyear.org.uk
- Four tables of 10 at the 2027 Luncheon & Awards
- Full recognition as the leading sponsor at the event on the day
- Presentation of the Business Woman of the Year Award 2027
- Up to three exclusive email opportunities to our database of thousands of contacts showcasing your business

Plus:

Exclusive networking opportunities at three WOTY events taking place throughout the year, targeting our 'Women In' network.



For more information, please contact the Women of the Year Luncheon & Awards at info@womenoftheyear.org.uk

WOMENOFtheyear.ORG.UK

KEY SPONSOR PACKAGE

Be recognised a one of our Key Sponsors.

Package price:

up to £20,000 + VAT

BENEFITS OF SPONSORING

- Recognised as a Key Sponsor for the 2027 awards, your company logo/branding will feature on marketing assets across all pre, during and post marketing activities
- Your logo featured on the website womenoftheyear.org.uk
- One table of 10 at the 2027 Luncheon & Awards
- Two exclusive email opportunities to our database of thousands of contacts showcasing your business

Plus:

Exclusive networking opportunities at three WOTY events taking place throughout the year, targeting our 'Women In' network.



For more information, please contact the Women of the Year Luncheon & Awards at info@womenoftheyear.org.uk

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CATEGORY

SPONSOR

PACKAGES



**Business
Woman**

OF THE YEAR

Our Business Woman of the Year award recognises women in the business world who are breaking boundaries and achieving significant milestones in their careers.



Emmeline
Pankhurst

WOMAN OF ACHIEVEMENT

Introducing the prestigious Emmeline Pankhurst Woman of Achievement award, paying homage to the remarkable English political activist who led the UK suffragette movement.



Woman *with* Edge

FREETHS

This award is open to women involved in their communities, have initiated impactful programmes, or have undertaken innovative and unique projects.

Category Sponsor Packages

Be recognised as Category Sponsor by sponsoring one of our awards.

Package price:

up to £10,000 +VAT

ALL CATEGORY SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Recognised as Sponsor of your chosen category award, with your company logo/branding featured on marketing assets across all pre, during and post marketing activities
- Five tickets to the Women of the Year Luncheon & Awards
- One exclusive email opportunity to our database of thousands of contacts showcasing your business
- The opportunity to present the winner with their award at the Women of the Year Luncheon & Awards that takes place in October 2027

Plus:

Exclusive networking opportunities at three WOTY events taking place throughout the year, targeting our 'Women In' network.



For more information, please contact the Women of the Year Luncheon & Awards at info@womenoftheyear.org.uk

WOMENOFtheyear.ORG.UK

Other Sponsorship Opportunities.

There are many ways that you can get involved with WOTY.

The following pages list some additional sponsorship opportunities.



SUPPORTER PACKAGE

Package price:

£5,000 +VAT

INCLUDED IN THE PACKAGE:

- Recognised as supporter of Women of the Year Luncheon & Awards for 2027 with company logo/branding featured on marketing assets across all WOTY marketing activity
- One exclusive email opportunity to our database of thousands of contacts showcasing your business
- Two tickets to the 2027 Women of the Year Luncheon & Awards

Plus:
Exclusive networking opportunities at three WOTY events taking place throughout the year, targeting our 'Women In' network.



For more information, please contact the Women of the Year Luncheon & Awards at info@womenoftheyear.org.uk

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GUEST FAVOURS

Be recognised as a supporter by over 400 guests at the 2027 Women of the Year Luncheon & Awards, by adding a gift and a message from your company.

BENEFITS OF SPONSORING

- Recognised as supporter and supplier of guest favours with your company logo/branding featured on marketing assets across all pre, during and post marketing activities



WOMENOFtheyear.org.uk

EVENT SPONSOR OPPORTUNITIES

Be recognised as a supporter by over 400 guests at the 2027 Women of the Year Luncheon & Awards, by sponsoring one of the following categories:

BENEFITS OF SPONSORING

- Recognised as a supporter for the chosen area with your company logo/branding featured on marketing assets across all pre, during and post marketing activities
- One ticket to attend the Women of the Year Luncheon & Awards



For more information, please contact the Women of the Year Luncheon & Awards at info@womenoftheyear.org.uk



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PRIZE DRAW

The Luncheon Raffle is a major part of the Women of the Year annual event.



WOMENOFtheyear.org.uk



1. Recognised in the event programme.
2. Your contribution recognised on the website www.womenoftheyear.org.uk
3. A raffle prize email to the Women of the Year partners, supporters and friends.

SUGGESTED CATEGORIES

- Jewellery
- Beverages (alcoholic & non-alcoholic)
- Experiences
- Leisure vouchers
- Holidays, Travel & Events
- Gadgets & Electronics
- Clothing & Personal Shopping
- Designer & luxury goods



For more information, please contact the Women of the Year Luncheon & Awards at info@womenoftheyear.org.uk

WOMENOFtheyear.ORG.UK



EXCLUSIVE SHOPPING EXPERIENCE

As part of our boutique shopping experience we are pleased to offer opportunities to profile your company. We welcome small local businesses alongside household brands to showcase their products and services.

Each exhibitor will be provided with a 2 metre table and tablecloth, and a ticket to attend the Luncheon & Awards which takes place at 12 noon.

We only have a limited amount of exhibitor spaces available at just £375 plus VAT.

Spaces are limited so early booking is advisable.

For more information, and other options which may be available, please contact the Women of the Year Luncheon & Awards at info@womenoftheyear.org.uk

Contact Us

For more details or to discuss any of the sponsorship opportunities, please contact:

info@womenoftheyear.org.uk

