



**Women**  
OF THE YEAR

Sponsorship & Supporter Opportunities



OUR  
**PURPOSE**

To highlight and celebrate women's achievements in business and society, to promote role models and to inspire women to reach their potential.





OUR  
**PRESIDENT**



**Sally Lindsay first appeared on stage at the Women of the Year Luncheon & Awards in 2018 to present an award to the women of the Suffragette movement, and returned the following year as its keynote speaker.**

Sally is a native of Manchester and read English at Hull University where she also got the acting bug.

Sally got her first break in the ground-breaking sitcom The Royle Family. Roles in both Phoenix Nights and Fat Friends followed soon after.

Sally then went on to create one of Britain's best loved barmaids, 'Shelley Unwin' in Coronation Street, where she enjoyed a very happy five years.

Upon leaving, Sally moved very successfully into theatre appearing in the sell-out A Taste of Honey and Everybody Loves a Winner at the Royal Exchange.

Since then, Sally has appeared in numerous television shows including Channel 5 hit dramas Cold Call & Intruder, the BAFTA winning Murdered For Being Different, Dial M for Middlesbrough, Still Open All Hours, Ordinary Lies and Moving On to name just a few.

With her friend Suranne Jones, Sally created Scott and Bailey for Red Productions, in which she also starred. She also headed up seven series of Sky One's Mount Pleasant.





Sally's film credits include Pond Life, and the voice of 'Piella' in the Oscar-nominated animation A Matter of Loaf and Death. Sally is also the voice of Halifax in the multi-award winning Channel 5 animation series The World According to Grandpa.

**Sally has also diversified into presenting and fronted the BBC Documentary Emmeline Pankhurst: The Making of a Manchester Militant.**

In 2018, Sally filmed the documentary series Posh Hotels with Sally and Nigel for Channel 5 which has led to 2 series of Sally Lindsay's Posh Weekends.

Sally is Creative Director of Saffron Cherry Productions with whom she created, produced, wrote, and stars in The Madame Blanc Mysteries for Channel 5 & Acorn TV.

Committed to inspiring, celebrating and promoting female role models across all areas of society and the business community, Sally will help the Women of the Year Luncheon & Awards continue to celebrate the achievements of women across the UK.

# OUR DIRECTORS



**Zalena**  
Vandrewala

Managing Associate, Freeths LLP

Zalena Vandrewala is a commercial litigator with Top 40 National Law Firm, Freeths LLP.

Having been recognised for her work in the Legal 500, Zalena has conducted and resolved a wide range of commercial and general disputes nationwide over the last 20 years including working on the landmark case to claim compensation on behalf of subpostmasters in the recent Post Office litigation.

Zalena is also a mentor for start-up and SME businesses throughout Cheshire and Staffordshire and is passionate about supporting young people in business to help achieve their goals.

Zalena also actively supports and advises the neonatal unit at Liverpool Women's Hospital on various matters including family integrated care and parental experience as well as having supported and advised the Liverpool Neonatal partnership as they prepare to open the largest neonatal unit in Europe in 2026.



**Wendy**  
Dean

Founder & Chair, Strategi Solutions Group

Wendy Dean is passionate about giving women the support they need to further their careers via coaching, learning and mentoring.

With a career firmly rooted in HR, Wendy left her job as an HR Director at 50 to set up her own business, Strategi Solutions Group Ltd in 2015. Now the company works with businesses such as Smyths Toys, Alton Towers and the University of Staffordshire, providing services in HR, Creative and Learning.

2024 saw Wendy collaborate with Apprenticeship provider Axia Solutions to develop the first Level 7 Apprenticeship for Senior Women Leaders.

"Supporting women isn't just about leaving down the ladder, it's about building an elevator that can hold more women and move much quicker – my involvement in the Women of the Year Awards aims to do just that."

# OUR HISTORY

**The Women of the Year Luncheon & Awards was established in Nottingham in 1982 as a ladies' luncheon to raise monies for a charity called The Winged Fellowship Trust.**

Over 40 years on, we continue to support our chosen charities each year. In recent times we have been proud to support charities including Revitalise, Marie Curie and The King's Trust: Women Supporting Women.

Over the years, the event has grown from being a regional ladies' luncheon to a national awards ceremony with a key focus on business.

The event now plays host to around 400 guests and recognises the achievements of women in business and women that have strived to achieve the unthinkable in the most challenging of circumstances across the country.

WOMEN OF OUR AWARDS: RACHEL CORP NEEV SPENCER THE WOMEN OF THE POST OFFICE RONI SAVAGE JULIANNE PONAN MBE FIGAN MURRAY OBE CLAIR HEAVISIDE ELEANOR DEELEY THE WOMEN OF THE WINDRUSH SUZANNE LINTON CAROL SHANAHAN OBE THE WOMEN OF THE NHS JENNIE JOHNSON MBE DEBBIE FRANCIS THE WOMEN OF GRENFELL PAULINE EDDEN FIONA ALLAN THE WOMEN OF THE RAF THE WOMEN OF THE SUFFRAGETTE MOVEMENT FLEUR SEXTON THE WOMEN OF THE EMERGENCY SERVICES JACQUI O'DONOVAN MARGARET ASPINALL DR SHARON REDROBE OBE BARONESS HELEN NEWLOVE BARONESS STEDMAN-SCOTT OBE JENNY CAMPBELL CLAIRE LOMAS MBE JULIE KENNY CBE MARGARET HUMPHREYS CBE EMMA ELSTON MBE MARTINE WRIGHT MBE JULIE WHITE LUCY SHUKER SUZIE NORTON KAREN DARKE DAME ASHA KHEMKA DBE HILARY LISTER KATIE PIPER HILARY DEVEY PROFESSOR CHRISTINE KING CBE KARREN BRADY CBE VICKI HEYWOOD CBE DORIAN CHAN JUDY NAAKE CAROL BURKE DAME MAUREEN BRENNAN JEANETTE ORREY MBE SARAH TREMELLEN LOUISE POTTER KAREN PICKERING MBE JANE LODGE POLLY VACHER MBE VALERIE GOODCHILD GOVERNOR DORCAS MUNDAY MBE LISA BURKE MARGARET HUMPHREYS CBE JULIE JASPER BARONESS TANNI GREY THOMSON FIONA HUDSON DILYS WILLIAMS SUZY BRAIN ENGLAND OBE BRIDGET BLOW PROFESSOR DEIRDRE KELLY OBE CHRISTINE LEUNG PERWEEN WARSI- CBE JOAN BRANDER MBE BEVERLEY HODSON OBE NANCY DOYLE JANET WILLIAMS DOROTHY HADLEY MBE TRACEY KIMBERLEY JUDITH DANCE BRONWEN CURTIS YVETTE PRICE-MEAR PATRICIA GILLESPIE IRENE KOTCHIN ANNE SENDALL TERRY HADLEIGH JANE MOYLE BERTHA SMITH SHIRLEY HAMILTON ANNETTE SMITH ANNE PITMAN JOAN ADAMS ELIZABETH NOWAKOWSKA

**This year's  
event date**

**09.10.26**

**10am – 4pm**

**Legends Suite**

Etihad Stadium, Ashton New Road,  
Manchester M11 3FF

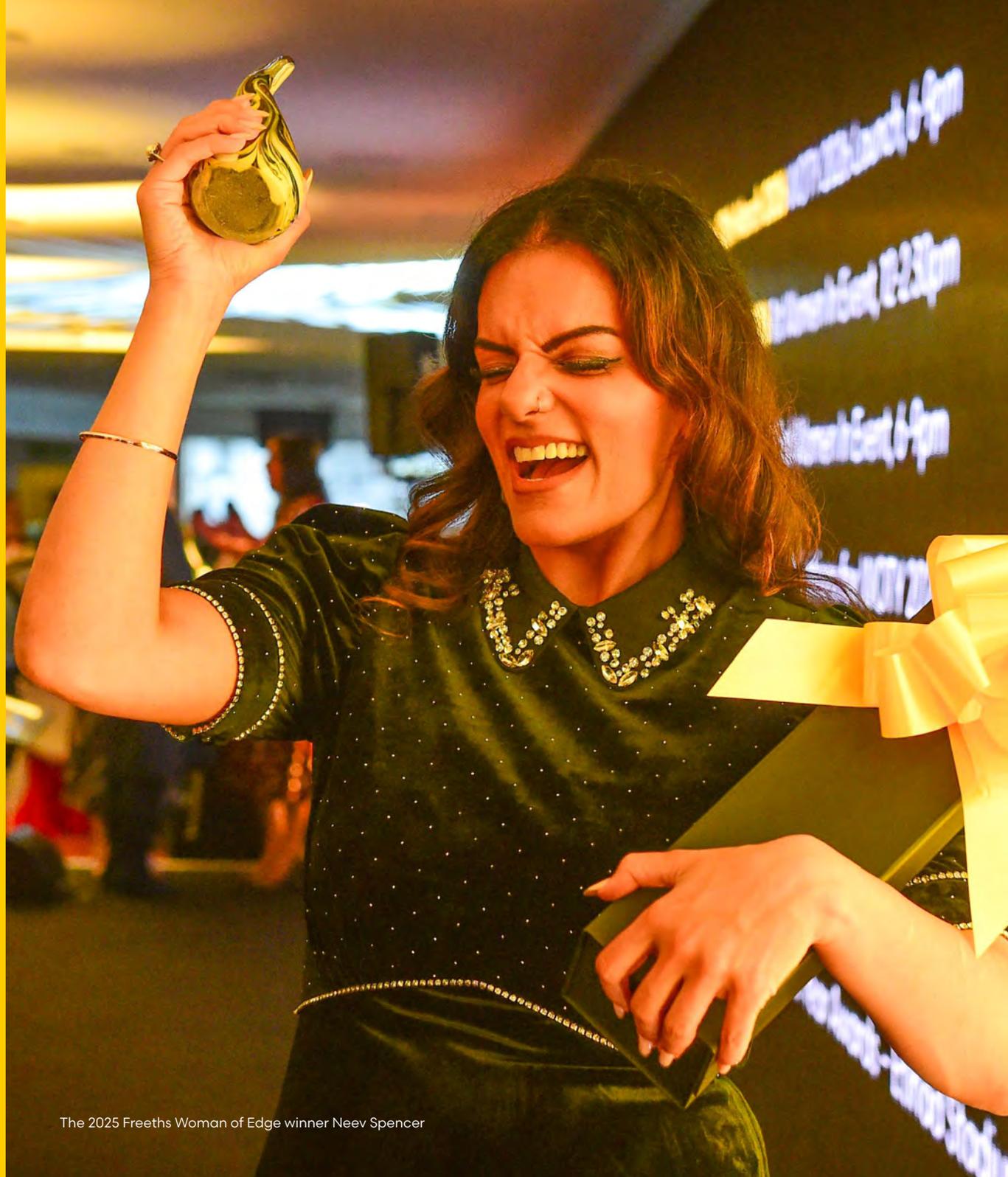




# Sponsorship *and* Partner Packages 2026

Introducing our Sponsorship Packages for Women of the Year Awards 2026. Each of our packages offers a distinct set of benefits that can be found in this pack.

Our team is available to discuss the options in more detail and answer any questions you may have.



The 2025 Freeths Woman of Edge winner Neev Spencer

# HEADLINE SPONSOR

**As our headline sponsor you will be recognised as our main supporter enjoying all the benefits opposite.**

Package price:

**£40,000 +VAT**

**SOLD**

**Plus:  
Exclusive networking opportunities at three WOTY events taking place throughout the year, targeting our 'Women In' network.**

## BENEFITS OF SPONSORING

- Recognised as Headline Sponsor for the 2026 awards, your company logo/branding will feature on marketing assets across all pre, during and post marketing activities
- Homepage take over on the website [womenoftheyear.org.uk](http://womenoftheyear.org.uk)
- Three tables of 10 at the 2026 Luncheon & Awards
- Full recognition as the leading sponsor at the event on the day
- Presentation of the Business Woman of the Year Award 2026
- Up to three exclusive email opportunities to our database of thousands of contacts showcasing your business



For more information, please contact the Women of the Year Luncheon & Awards at [info@womenoftheyear.org.uk](mailto:info@womenoftheyear.org.uk)

WOMENOFtheyear.ORG.UK

# KEY SPONSOR PACKAGE

**Be recognised a one of our Key Sponsors.**

Package price:

**£17,500 +VAT**

## BENEFITS OF SPONSORING

- Recognised as a Key Sponsor for the 2026 awards, your company logo/branding will feature on marketing assets across all pre, during and post marketing activities
- Your logo featured on the website [womenoftheyear.org.uk](http://womenoftheyear.org.uk)
- One table of 10 at the 2026 Luncheon & Awards
- Two exclusive email opportunities to our database of thousands of contacts showcasing your business

### Plus:

**Exclusive networking opportunities at three WOTY events taking place throughout the year, targeting our 'Women In' network.**



For more information, please contact the Women of the Year Luncheon & Awards at [info@womenoftheyear.org.uk](mailto:info@womenoftheyear.org.uk)

WOMENOFtheyear.ORG.UK

# CATEGORY

## SPONSOR

### PACKAGES



**Business  
Woman**

OF THE YEAR

Our Business Woman of the Year award recognises women in the business world who are breaking boundaries and achieving significant milestones in their careers.



*Emmeline  
Pankhurst*

WOMAN OF ACHIEVEMENT

Introducing the prestigious Emmeline Pankhurst Woman of Achievement award, paying homage to the remarkable English political activist who led the UK suffragette movement.



**Woman *with* Edge**

FREETHS

This award is open to women involved in their communities, have initiated impactful programmes, or have undertaken innovative and unique projects.

Sponsored by



## Category Sponsor Packages

**Be recognised as Category Sponsor by sponsoring one of our awards.**

Package price:

**£7,500 +VAT**

**ALL CATEGORY SPONSORS RECEIVE THE FOLLOWING BENEFITS:**

- Recognised as Sponsor of your chosen category award, with your company logo/branding featured on marketing assets across all pre, during and post marketing activities
- Five tickets to the Women of the Year Luncheon & Awards
- One exclusive email opportunity to our database of thousands of contacts showcasing your business
- The opportunity to present the winner with their award at the Women of the Year Luncheon & Awards that takes place in October 2026

**Plus:**

**Exclusive networking opportunities at three WOTY events taking place throughout the year, targeting our 'Women In' network.**



For more information, please contact the Women of the Year Luncheon & Awards at [info@womenoftheyear.org.uk](mailto:info@womenoftheyear.org.uk)

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# Other Sponsorship Opportunities.

There are many ways that you can get involved with WOTY.

The following pages list some additional sponsorship opportunities.



# SUPPORTER PACKAGE

Package price:

£5,000 +VAT

## INCLUDED IN THE PACKAGE:

- Recognised as supporter of Women of the Year Luncheon & Awards for 2026 with company logo/branding featured on marketing assets across all WOTY marketing activity
- One exclusive email opportunity to our database of thousands of contacts showcasing your business
- Two tickets to the 2026 Women of the Year Luncheon & Awards

**Plus:**  
**Exclusive networking opportunities at three WOTY events taking place throughout the year, targeting our 'Women In' network.**



For more information, please contact the Women of the Year Luncheon & Awards at [info@womenoftheyear.org.uk](mailto:info@womenoftheyear.org.uk)

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# GUEST FAVOURS

Be recognised as a supporter by over 400 guests at the 2026 Women of the Year Luncheon & Awards, by adding a gift and a message from your company.

## BENEFITS OF SPONSORING

- Recognised as supporter and supplier of guest favours with your company logo/branding featured on marketing assets across all pre, during and post marketing activities

**SOLD**



# EVENT SPONSOR OPPORTUNITIES

Be recognised as a supporter by over 400 guests at the 2026 Women of the Year Luncheon & Awards, by sponsoring one of the following categories:

## BENEFITS OF SPONSORING

- Recognised as a supporter for the chosen area with your company logo/branding featured on marketing assets across all pre, during and post marketing activities
- One ticket to attend the Women of the Year Luncheon & Awards



For more information, please contact the Women of the Year Luncheon & Awards at [info@womenoftheyear.org.uk](mailto:info@womenoftheyear.org.uk)

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# RAFFLE PRIZES

The Luncheon Raffle is a major part of the Women of the Year annual event.





1. Recognised in the event programme.
2. Your contribution recognised on the website [www.womenoftheyear.org.uk](http://www.womenoftheyear.org.uk)
3. A raffle prize email to the Women of the Year partners, supporters and friends.

#### SUGGESTED CATEGORIES

- Jewellery
- Beverages (alcoholic & non-alcoholic)
- Experiences
- Leisure vouchers
- Holidays, Travel & Events
- Gadgets & Electronics
- Clothing & Personal Shopping
- Designer & luxury goods



For more information, please contact the Women of the Year Luncheon & Awards at [info@womenoftheyear.org.uk](mailto:info@womenoftheyear.org.uk)

WOMENOFtheyear.ORG.UK

# SMALL BUSINESS

## EXHIBITOR



**As part of our boutique shopping experience we are pleased to offer opportunities to profile your company. We welcome small local businesses alongside household brands to showcase their products and services.**

Each exhibitor will be provided with a 2 metre table and tablecloth, and a ticket to attend the Luncheon & Awards which takes place at 12 noon.

**We only have a limited amount of exhibitor spaces available at just £375 plus VAT.**

Spaces are limited so early booking is advisable.

For more information, please contact the Women of the Year Luncheon & Awards at [info@womenoftheyear.org.uk](mailto:info@womenoftheyear.org.uk)

Introducing the

# EXCLUSIVE

## PINK TICKET RAFFLE

Our Pink Ticket Raffle has always been a big talking point at the Women of the Year Luncheon and Awards each year, with tickets sold both before and during the main event.



1982



The raffle is drawn before the end of the event and there is always a buzz of excitement when the winner is announced.

All monies raised from this raffle go directly to our chosen charities – The Kings Trust and The Pankhurst Trust (incorporating Manchester Women's Aid).

### BENEFITS OF SPONSORING

- Recognised as a sponsor and supplier of the Exclusive Pink Ticket Raffle for 2026
- Recognised as a sponsor with branding on all marketing and PR for the 2026 event
- Opportunity to present the winner with their prize
- Two places for the 2026 Luncheon & Awards
- Branding on all pre-event marketing and event graphics
- Opportunity for your own sales literature to be on display at the Luncheon & Awards

There's more  
to life than being  
a passenger.

Amelia  
Earhart  
PILOT



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# Contact Us

For more details or to discuss any of the sponsorship opportunities, please contact:

**[info@womenoftheyear.org.uk](mailto:info@womenoftheyear.org.uk)**

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