

Women
of the
Year
Est. NineteenEightyTwo

2024

Sponsorship & Supporter Opportunities

Our Purpose

To highlight and celebrate women's achievements in business and society, to promote role models and to inspire women to reach their potential.



Zalena Vandrewala, Chair
Director



Emma Elston MBE
Director



Wendy Dean
Director



Sally Lindsay
Our President



Arti Halai
Our Host

New Year.
New City.
New Venue.



Women
of the
Year

Est. Nineteen Eighty Two

Manchester City

Legends Suite

Ethiad Stadium, Ashton New Road,
Manchester M11 3FF

Sponsored by Manchester City Football Club.

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Emmeline Pankhurst

Woman of Achievement Award

Introducing the prestigious Emmeline Pankhurst – Woman of Achievement Award, paying homage to the remarkable English political activist who led the UK suffragette movement.



About the Emmeline Pankhurst – Woman of Achievement Award

Named after Emmeline Pankhurst, born in Moss Side, Manchester in 1858, this year's Women of the Year event is particularly special as it graces the city of Manchester as we host our awards here for the first time.

The award celebrates women, or groups of women, who have achieved remarkable milestones, fostering positive change over a significant period. Honouring those whose contributions have genuinely impacted lives, the award is presented to women who have made a lasting difference.

This award is not open to nominations; instead, the board of directors will carefully select recipients based on their outstanding achievements. Past winners include the Women of the NHS in 2022 and The Women of the Windrush in 2023, standing as a symbol of recognition for those who have worked tirelessly to create a meaningful impact in their respective fields.



2024 Sponsorship
& Supporter Packages

Sponsor the

Emmeline Pankhurst

Woman of Achievement Award

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Benefits of sponsoring

- Recognised as sponsor of the Emmeline Pankhurst Woman of Achievement Award 2024
- Your company logo featured on all on site brand and marketing assets
- Recognised as a sponsor on all pre-launch marketing & PR.
- Your logo features on the invitations
- A half table of 5 guests at the 2024 Awards luncheon
- A half-page advertisement in the event programme
- Branding on all pre-event marketing and all event graphics
- A solus email opportunity to the Women of the Year partners, supporters, and friends

Package Price

£5,000 +VAT

Headline
Sponsor ...

SOLD

**Women
of the
Year**
1st. November 2012

Headline Sponsor...

The headline sponsor of the 2024 Women of the Year Awards will not only benefit from an association with this highly prestigious event, but will be featured in all branding, marketing and PR activity and recognised as the leading partner for the event celebrations.



The Headline Sponsor Package



Be recognised as the headline supporter by over 400 guests at the prestigious Women of the Year Awards Luncheon.

Enjoy the benefits of being the Headline Sponsor by featuring on all pre and post event Marketing & PR.

Headline Sponsor Benefits...

Plus: Exclusive networking opportunities at three events taking place throughout the year, targeting 'Women In' organisations.

- Recognised as the headline supporter for the 2024 Awards
- Your company logo adjacent to the Master Women of the Year logo on all brand and Marketing assets
- Home Page takeover on the website www.womenoftheyear.org.uk
- Featured on all pre and post Marketing & PR
- Full recognition as the leading sponsor at the event on the day
- Ten tickets to the 2024 Awards Launch Event
- Two tables of ten at the 2024 Awards Luncheon
- Five rooms at the hotel the night before the event
- A full-page advertisement in the event programme and a foreword from your company
- Presentation of the 2024 Woman of the Year Award
- Branding on all pre-event Marketing and all event graphics
- Up to three Solus email opportunities to the Women of the Year partners, supporters and friends
- All other Key Supporter benefits

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>

Package Price:

£35,000 + VAT

Key Sponsor Package

Be recognised as a Key
Sponsor by over 400 guests at
the prestigious 2024 Women of
the Year Awards Luncheon



Key Sponsor Benefits...

- Recognised as a Key Sponsor for the 2024 Awards
- Your company logo featured on all brand and Marketing assets.
- Recognised as a Key Sponsor on all pre and post Marketing & PR
- Your logo featured on the website www.womenoftheyear.org.uk
- Two tickets to the 2024 Awards Launch Event
- A table of ten at the 2024 Awards Luncheon
- A full-page advertisement in the event programme
- Presentation of a Woman of the Year Award
- Branding on all pre-event Marketing and all event graphics
- Two Solus email opportunities to the Women of the Year partners, supporters and friends

Plus: Exclusive networking opportunities at three events taking place throughout the year, targeting 'Women In' organisations.

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>

Package Price:

£12,500 + VAT



Supporter packages

Be recognised as a supporter by over 400 guests at the prestigious 2024 Women of the Year Awards Luncheon.

Sponsor benefits...

- Recognised as a supporter of the 2024 Awards
- A full-page advertisement in the event programme
- Your logo and contribution recognised on the website www.womenoftheyear.org.uk
- Two tickets to the 2024 Awards Launch Event
- A Solus email opportunity to the Women of the Year partners, supporters and friends

Various opportunities exist, starting from just

£2,500+ VAT

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>

Event Sponsorship Opportunities

Be recognised as a supporter by over 400 guests at the prestigious 2024 Women of the Year Awards Luncheon.

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>



Goody bag contents

Be recognised as a supporter by over 400 guests at the prestigious 2024 Women of the Year Awards Luncheon by adding a gift and a message from your company.

Gifts should be valued at a minimum of £10 or more and may be personalised with your logo and branding. Categories are exclusive, so please hurry to secure your place.

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>



If you'd like to discuss details of the Goody Bags, please contact the 2024 Women of the Year Luncheon & Awards team, details at the back of this brochure.

Suggested Categories:

- Fragrance
- Make-up
- Jewellery & Accessories
- Confectionery & Chocolate
- Beverages (alcoholic & non-alcoholic)
- Experiences
- Leisure vouchers
- Holidays, Travel & Events
- Gadgets & Electronics
- Toiletries & Treatments
- Clothing
- Bags & purses
- Ornaments

You should allow for 420 gifts and be mindful of the size of your chosen item.

For more details, please contact the 2024 Women of the Year Luncheon & Awards team, details at the back of this brochure.

Raffle Prizes...

The Luncheon Raffle is a major part of the Women of the Year annual event.

Be a part of this spectacular fundraising opportunity by offering a prize in the raffle that will be held at an event with over 400 guests and sold through online channels to over 3,000 existing friends and supporters.

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>

1.

Recognised in the event programme.

2.

Your contribution recognised on the website
www.womenoftheyear.org.uk

3.

A raffle prize email to the Women of the Year partners, supporters and friends.

Suggested Categories:

- Jewellery
- Beverages (alcoholic & non-alcoholic)
- Experiences
- Leisure vouchers
- Holidays, Travel & Events
- Gadgets & Electronics
- Clothing & Personal Shopping
- Designer & luxury goods



Launch Event Sponsor

The 2024 Women of the Year Luncheon & Awards kicks off with a launch event at a high-profile location in Central London.

Attended by over 80 VIP guests, supporters, and influencers, join the Women of the Year team in helping to kick off the 2024 programme in style by being the sole sponsor of the event.

Typical Itinerary:

Drinks Reception &
Canapés prepared by one of
London's top Chefs

Directors introductions &
a word from our President

Networking opportunities

Launch Event Sponsor Benefits...

- Recognised as a Sponsor for the 2024 Awards Launch Event
- Your company logo featured on all on site brand and Marketing assets
- Recognised as a Key Sponsor on all pre-launch Marketing & PR
- Your logo featured on the invitations
- Ten tickets to the 2023 Awards Launch Event
- A table of ten at the 2024 Awards Luncheon
- A full-page advertisement in the event programme
- Branding on all pre-event Marketing and all event graphics
- A Solus email opportunity to the Women of the Year partners, supporters and friends

Package Price

£5,000 +VAT

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>



**Women
of the
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Est. NineteenEighty Two

There's more
to life than being
a passenger.

Amelia Earhart
Pilot



Contact Us!

For more details or to discuss
any of the sponsorship
opportunities, please contact

info@womenoftheyear.org.uk

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