

Women of the Year

Est. NineteenEightyTwo

Sponsorship & Supporter Opportunities

Our Purpose

To highlight and celebrate women's achievements in business and society, to promote role models and to inspire women to reach their potential.

Welcome from the Directors

The directors of Women of the Year Luncheon & Awards look forward to welcoming you to the next event in 2024.



Zalena Vandrewala, Chair



Emma Elston MBE



Fleur Sexton DL



Wendy Dean

Business Women of the Year

Previous winners



Julie White
Managing Director
D-Drill Group



Jenny Campbell
Entrepreneur & BBC Dragon



Emma Elston MBE
Founder & Director
UK Container Maintenance
Ltd



Fleur Sexton DL
Owner & Director
Pet-Xi Training Ltd



**Dr Sharon
Redrobe OBE**
CEO at Twycross Zoo



Jennie Johnson MBE
Founder
Kids Allowed



Suzanne Linton
CEO of Freestyle



Clair Heavside
Co-founder and Creative
Director of Serotonin

Baroness Helen Newlove
Victims' Commissioner
For England & Wales

Martine Wright MBE
British Paralympic
sitting volleyball player,
lost both legs in 7/7
London bombings

Margaret Aspinall
Chair of the Hillsborough
Family Support Group

Katie Piper
Founder, Katie Piper
Foundation

Women of Grenfell
Support for victims and
their families, fight
relentlessly for justice

**The women
of the NHS**

**The women of the
Windrush**



Women of Achievement Previous winners

2023 Show Highlights



Sally Lindsay

Our president





Arti Halai

Our 2023 Host

A photograph of Maxine Laceby, a woman with short, curly grey hair, wearing a black and white long-sleeved dress. She is standing at a white podium on a stage, gesturing with her hands as if speaking. Behind her is a large screen displaying a live feed of her. The stage is lit with purple and blue light. The foreground shows the blurred heads of an audience.

Maxine Laceby

Our 2023 Keynote Speaker



Our Luncheon menu skilfully created by
Masterchef finalists , Delia-Marie Asser,
Anna Stanford & Chariya khattiyot.

The directors of Women of the Year Luncheon
& Awards look forward to welcoming you to
the next event in 2024.



Women
of the
Year
UK's National Equality Day

2023 saw the Women of Achievement Award presented

to the women of the Windrush

Women
of the
Year
UK's National Equality Day





Business Woman of the Year 2023

Clair Heaviside

Co-founder and Creative
Director Serotonin Digital
Marketing Agency



Proud supporters of The Prince's Trust



Prince's Trust

Women
of the
Year

Est. NineteenEightyTwo

Headline Sponsor

Aldermore

www.aldermore.co.uk

Sponsors



www.aston.ac.uk



www.strategisolutions.co.uk



www.Pertemps.co.uk



www.freeths.co.uk

Supporting Sponsors



www.ukcontainers.co.uk

Launch Drinks Sponsors



www.no3giin.com



www.franklinandsons.co.uk

Launch Event Sponsor



LLOYDS BANK

www.lloydsbank.com

Our 2023 Luxury Prize draw



EDEN HOTEL COLLECTION
Unique in character Individual in style

Win a Luxury overnight stay, including dinner & breakfast at The Mallory Court Country House Hotel & Spa

Enjoy a one-night stay for two people in a King Executive room on a dinner, B&B basis at The Mallory Court Country House Hotel & Spa, including full use of the Spa facilities.

Kindly donated by Eden Hotel Collection



little
soap
company
est. 2009

Win an Eco Warrior Gift Pack

Experience every one of the plastic free, job specific and high impact Eco Warrior bars in The Total Works Gift Pack.

Kindly donated by The Little Soap Company



Llanfair Hall

Win an overnight Glamping Pod experience at Llanfair Hall

Experience an overnight stay in one of Llanfair Hall's beautiful Glamping Pods, made from solid treated timber and insulated with sheep's wool - outdoor living but that little bit more glamorous. The pods are ideal for two people (although you can squeeze in some children on the sofa bed!).

Kindly donated by Llanfair Hall

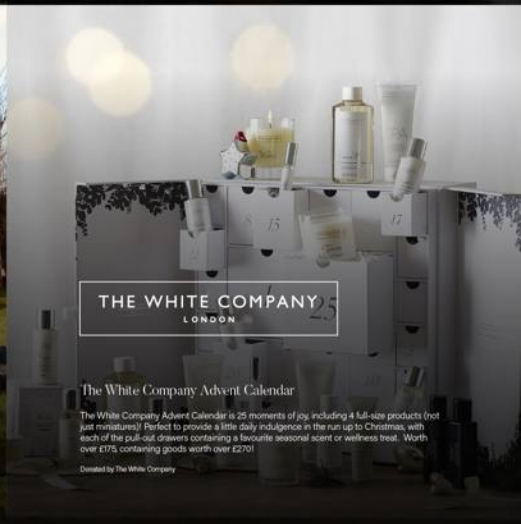


Araminta Campbell

Win an Araminta Campbell Alpaca Hot Water Bottle

Valued at £20, this hot water bottle comes complete with a warm alpaca cover and an insert of one litre capacity. Created in an artisan mill in Scotland from sustainably sourced British alpaca.

Kindly donated by The Araminta Campbell Atelier



THE WHITE COMPANY
LONDON

The White Company Advent Calendar

The White Company Advent Calendar is 25 moments of joy, including 4 full-size products (not just miniatures)! Perfect to provide a little daily indulgence in the run up to Christmas, with each of the pull-out drawers containing a favourite seasonal scent or wellness treat. Worth over £75, containing goods worth over £20!

Donated by The White Company

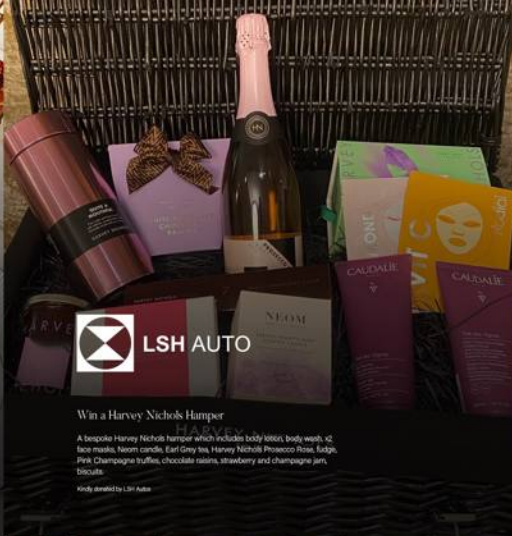


 missmoneysavvy

Win a Prosecco Cream Tea for Two at Harrods

Sit and relax at the iconic location and treat yourself to the decadent pick-me-up. Alongside a refreshing glass of prosecco each, you'll be served fully brisley baked plain and fruit scones with mouth-watering clotted cream and Harrods' own jam.

Kindly donated by Miss Money Savvy



 LSH AUTO

Win a Harvey Nichols Hamper

A bespoke Harvey Nichols hamper which includes body lotion, body wash, 42 face masks, foam candle, Earl Grey tea, Harvey Nichols Prosecco Rosé, fudge, Pink Champagne truffles, chocolate eclairs, strawberry and champagne jam, biscuits.

Kindly donated by LSH Auto



Pertemps Network
the face of recruitment

Win a Day at Cheltenham Races

Win two tickets to the St. Patrick's Thursday at The Cheltenham Festival, on Thursday 4th March 2024 at Cheltenham Races. Enjoy full hospitality on the day in a private box at the winning line, and food and drink throughout the day.

Kindly donated by Pertemps



 LIVE

Win Two VIP Premium Tickets to Co-op Live

2 VIP premium tickets to a show of your choice, already announced at Co-op Live. Gain access through the VIP entrance and enjoy the show from the premium level 2 area which has an array of premium bars, restaurants and experiences.

Kindly donated by Co-op Live



No. 3
LONDON DRY GIN

Win a Berry Bros. & Rudd No.3 Gin Hamper

Berry Bros. & Rudd have a fine history of providing the highest quality wine and spirits throughout the world for over a hundred years. With the Heritage Berry Bros. & Rudd have provided a wide range of super premium spirits to be enjoyed in your favourite cocktail, with your favourite mixer or simply enjoyed on their own.

Donated by No.3 Gin



RKW
Retail Knows Why...

Win a Tower Stealth 2000 Two Burner BBQ with Side Burner

The Tower Stealth two burner BBQ lets you grill a wide range of succulent meats to a perfect texture and consistency using the precision heat Barmorelle. The precision enamel coated cast iron grill is durable and retains large amounts of heat, providing efficient grilling.

Kindly donated by Retail Knows Why



Absolute Collagen

Full Absolute Collagen Deep Lift Skincare Range and 3 months of Marine Collagen Supplement

This includes:

- Day Cream • Night Cream • Neck and Dec. Cream
- Eye Cream • 6 Boxes of Marine Collagen Supplement

Kindly donated by Absolute Collagen



Hilton

Win a Luxury overnight stay, including dinner at The Hilton Birmingham Metropole

Enjoy a one-night stay for two people in a King Executive room on a dinner, B&B basis at the Hilton Birmingham Metropole.

Kindly donated by Hilton Birmingham Metropole

BOODLES

1798



Win

Boodles Luxury Pink Ticket Raffle

*This beautiful Roulette Small
White Gold Diamond Pendant*

Worth over £3,000

A charming pendant from Boodles Roulette collection, featuring circle motifs with diamonds set to both sides so they can spin and flip with the movement of the wearer. Worn as a lucky talisman by many, or as a charming alternative to an eternity ring. This pendant is set with a cluster of round-brilliant cut diamonds and set in 18 carat white gold, suspended on a matching 44cm chain.

Scan the QR code to purchase tickets.



£30
per ticket

BOODLES

2024 Sponsorship
& Supporter Packages

Headline
Sponsor ...

SOLD

Women
of the
Year

Est. November 1962

Headline Sponsor...

The headline sponsor of the 2024 Women of the Year Awards will not only benefit from an association with this highly prestigious event, but will be featured in all branding, marketing and PR activity and recognised as the leading partner for the event celebrations.



The Headline Sponsor Package



Be recognised as the headline supporter by over 400 guests at the prestigious Women of the Year Awards Luncheon.

Enjoy the benefits of being the Headline Sponsor by featuring on all pre and post event Marketing & PR.

Headline Sponsor Benefits...

PLUS!

Exclusive networking opportunities at three events taking place throughout the year, targeting 'Women In' organisations.

- Recognised as the headline supporter for the 2024 Awards
- Your company logo adjacent to the Master Women of the Year logo on all brand and Marketing assets
- Home Page takeover on the website www.womenoftheyear.org.uk
- Featured on all pre and post Marketing & PR
- Full recognition as the leading sponsor at the event on the day
- Ten tickets to the 2024 Awards Launch Event
- Two tables of ten at the 2024 Awards Luncheon
- Five rooms at the hotel the night before the event
- A full-page advertisement in the event programme and a foreword from your company
- Presentation of the 2024 Woman of the Year Award
- Branding on all pre-event Marketing and all event graphics
- Up to three Solus email opportunities to the Women of the Year partners, supporters and friends
- All other Key Supporter benefits

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>

Package Price:

£35,000 + VAT

Key Sponsor Package

Be recognised as a Key
Sponsor by over 400 guests at
the prestigious 2024 Women of
the Year Awards Luncheon



Key Sponsor Benefits...



Exclusive networking opportunities at three events taking place throughout the year, targeting 'Women In' organisations.

- Recognised as a Key Sponsor for the 2024 Awards
- Your company logo featured on all brand and Marketing assets.
- Recognised as a Key Sponsor on all pre and post Marketing & PR
- Your logo featured on the website www.womenoftheyear.org.uk
- Two tickets to the 2024 Awards Launch Event
- A table of ten at the 2024 Awards Luncheon
- A full-page advertisement in the event programme
- Presentation of a Woman of the Year Award
- Branding on all pre-event Marketing and all event graphics
- Two Solus email opportunities to the Women of the Year partners, supporters and friends

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>

Package Price:

£12,500 + VAT




Supporter packages

Be recognised as a supporter by over 400 guests at the prestigious 2024 Women of the Year Awards Luncheon.

Sponsor benefits...

- Recognised as a supporter of the 2023 Awards
- A full-page advertisement in the event programme
- Your logo and contribution recognised on the website www.womenoftheyear.org.uk
- Two tickets to the 2024 Awards Launch Event
- A Solus email opportunity to the Women of the Year partners, supporters and friends



Various opportunities exist, starting from just

£2,500+ VAT

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>

Event Sponsorship Opportunities

Be recognised as a supporter by over 400 guests at the prestigious 2024 Women of the Year Awards Luncheon.



For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>

Goody Bags

Be recognised as a supporter by over 400 guests at the prestigious 2024 Women of the Year Awards Luncheon by adding a gift and a message from your company.

Gifts should be valued at a minimum of £10 or more and may be personalised with your logo and branding. Categories are exclusive, so please hurry to secure your place.

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>



If you'd like to discuss details of the Goody Bags, please contact the 2024 Women of the Year Luncheon & Awards team, details at the back of this brochure.

Suggested Categories:

- Fragrance
- Make-up
- Jewellery & Accessories
- Confectionery & Chocolate
- Beverages (alcoholic & non-alcoholic)
- Experiences
- Leisure vouchers
- Holidays, Travel & Events
- Gadgets & Electronics
- Toiletries & Treatments
- Clothing
- Bags & purses
- Ornaments

You should allow for 420 gifts and be mindful of the size of your chosen item.

For more details, please contact the 2024 Women of the Year Luncheon & Awards team, details at the back of this brochure.

Raffle Prizes...

The Luncheon Raffle is a major part of the Women of the Year annual event.

Be a part of this spectacular fundraising opportunity by offering a prize in the raffle that will be held at an event with over 400 guests and sold through online channels to over 3,000 existing friends and supporters.

1.

Recognised in the event programme.

2.

Your contribution recognised on the website
www.womenoftheyear.org.uk

3.

A raffle prize email to the Women of the Year partners, supporters and friends.

Suggested Categories:

- Jewellery
- Beverages (alcoholic & non-alcoholic)
- Experiences
- Leisure vouchers
- Holidays, Travel & Events
- Gadgets & Electronics
- Clothing & Personal Shopping
- Designer & luxury goods



Launch Event Sponsor

The 2024 Women of the Year Luncheon & Awards kicks off with a launch event at a high-profile location in Central London.

Attended by over 80 VIP guests, supporters, and influencers, join the Women of the Year team in helping to kick off the 2024 programme in style by being the sole sponsor of the event.

Typical Itinerary:

Drinks Reception &
Canapés prepared by one of
London's top Chefs

Directors introductions &
a word from our President

Networking opportunities

Launch Event Sponsor Benefits...

- Recognised as a Sponsor for the 2024 Awards Launch Event
- Your company logo featured on all on site brand and Marketing assets
- Recognised as a Key Sponsor on all pre-launch Marketing & PR
- Your logo featured on the invitations
- Ten tickets to the 2023 Awards Launch Event
- A table of ten at the 2024 Awards Luncheon
- A full-page advertisement in the event programme
- Branding on all pre-event Marketing and all event graphics
- A Solus email opportunity to the Women of the Year partners, supporters and friends

Package Price

£5,000 +VAT

For more details, please contact the 2024 Women of the Year Awards & Luncheon team, details at the back of this brochure, or contact us at <https://www.womenoftheyear.org.uk/contact/>



**Women
of the
Year**

Est. NineteenEightyTwo

There's more
to life than being
a passenger.

Amelia Earhart
Pilot



Contact Us!

For more details or to discuss
any of the sponsorship
opportunities, please contact

info@womenoftheyear.org.uk

Women
of the
Year
Est. Nineteen Eight Two

Women
of the
Year

Est. NineteenEightyTwo